

# EPA Strategic Plan for Citizen Science

Jay Benforado, Chief Innovation Officer, EPA Office of  
Research and Development

What is citizen science?

## VOLUNTEERS TO INVESTIGATE THE MIGRATION OF MONARCH BUTTERFLIES



### *University program relies on cooperation of individuals*

To aid in better understanding the wanderings of one beautiful monarch butterfly (*Danais plexippus*), a unique tagging program has been established by Dr. Fred Urquhart, associate professor of the Department of Zoology, University of Toronto, Canada, with cooperating research workers all over Canada and the U.S.

By placing small numbered tags on the forewing of the monarch, it is hoped that much more information will be obtained on vagrancies to already well known wanderings.

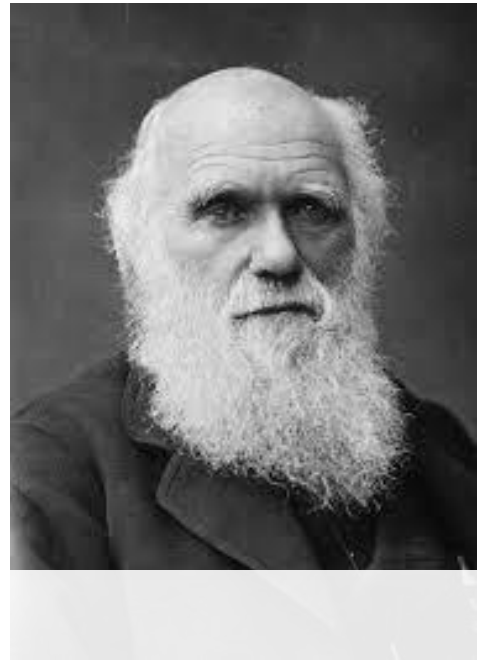
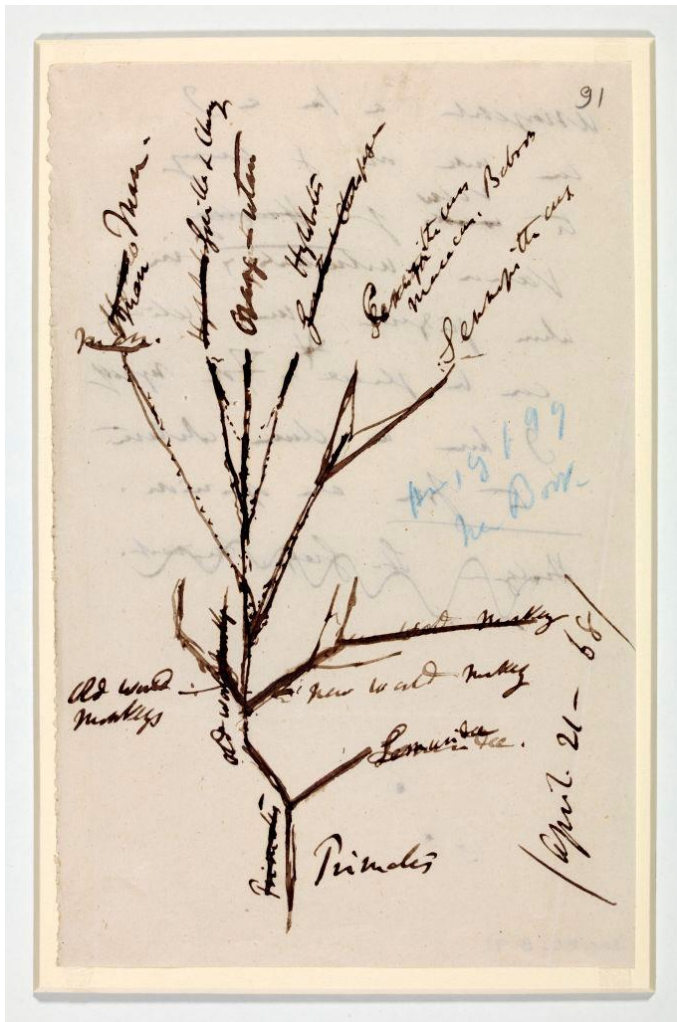
Although a more than 1000 mile journey to other butterflies, the monarch is nevertheless a deliberate and strong flyer. In past years it has traveled to such distant places as Great Britain, Hawaii, the East Indies, Australia and New Zealand.

The author is presently working his second year as a Research Assistant for the University program.

In addition to tagging local monarchs for the past two years, a new and unique experiment was attempted to track tracks. Almost daily shipments of live monarchs are being sent by Airmail from Toronto, Canada to Rotor. Each butterfly is tagged, placed in individual glassine envelopes, then packed in a box and promptly sent on to the author where they are released in an open area near Great Lakes, north of Rotor. To date over 1,000 have been released.

It will be interesting to see what information this experiment will produce. Where will these Canadian monarchs winter? Will they winter in the wintering areas of the Western Monarch or will they show up in Florida in the wintering areas of their eastern ancestors. We hope that the tagging program will answer this, and many other questions about our beautiful, native migrating monarch.

If you find a tagged monarch dead, send it to Department of Zoology, University of Toronto, Canada. If alive, send the monarch in the tag, release the butterfly promptly, and send the tag number along with the place of recovery, date, temperature, and any other pertinent information to the university.

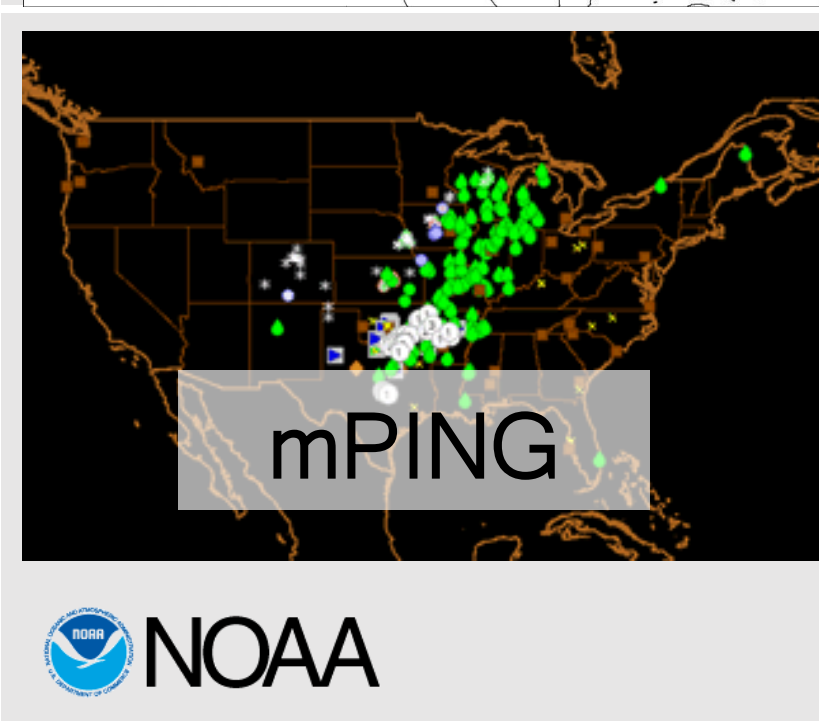
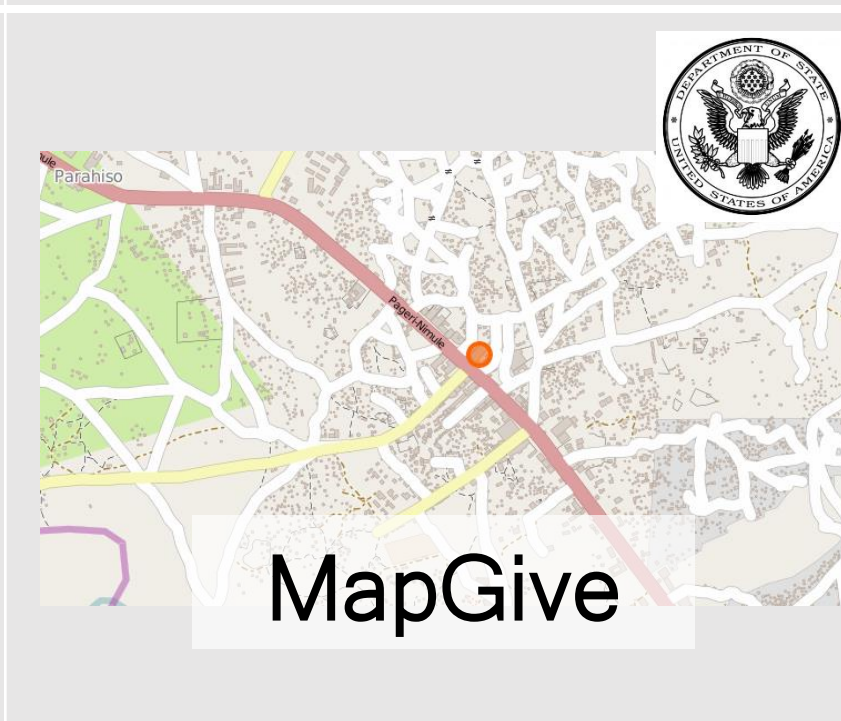
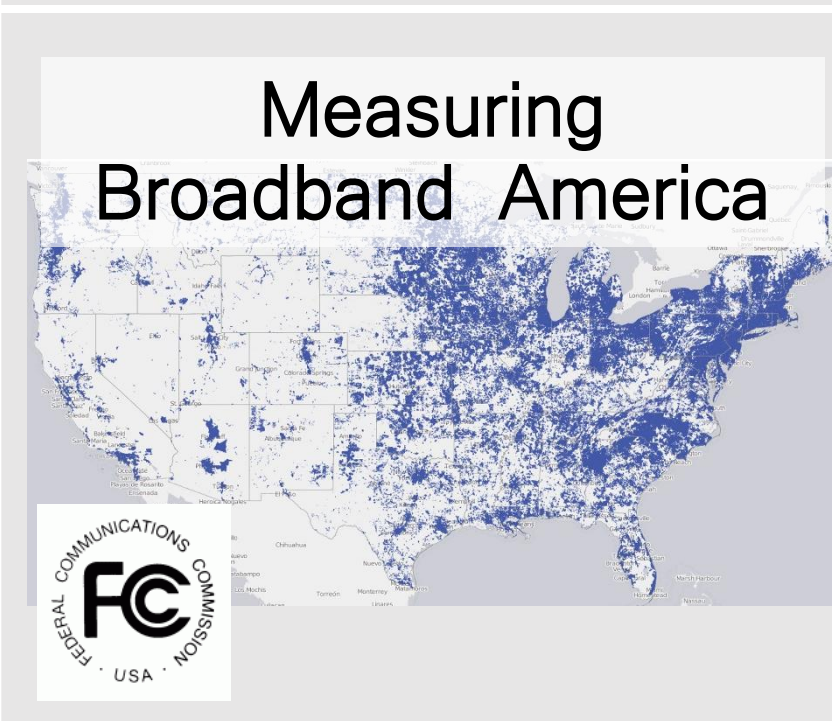
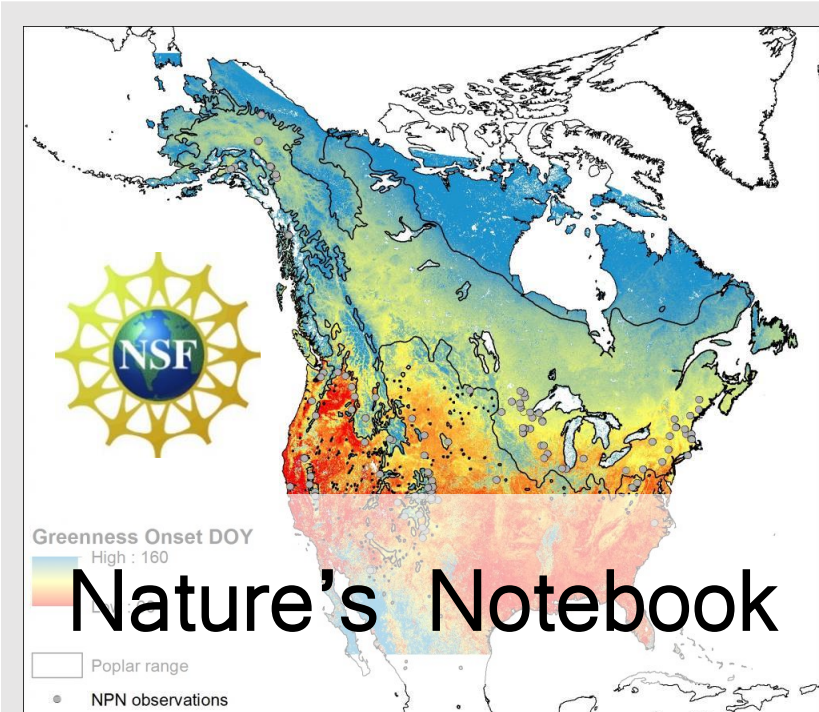
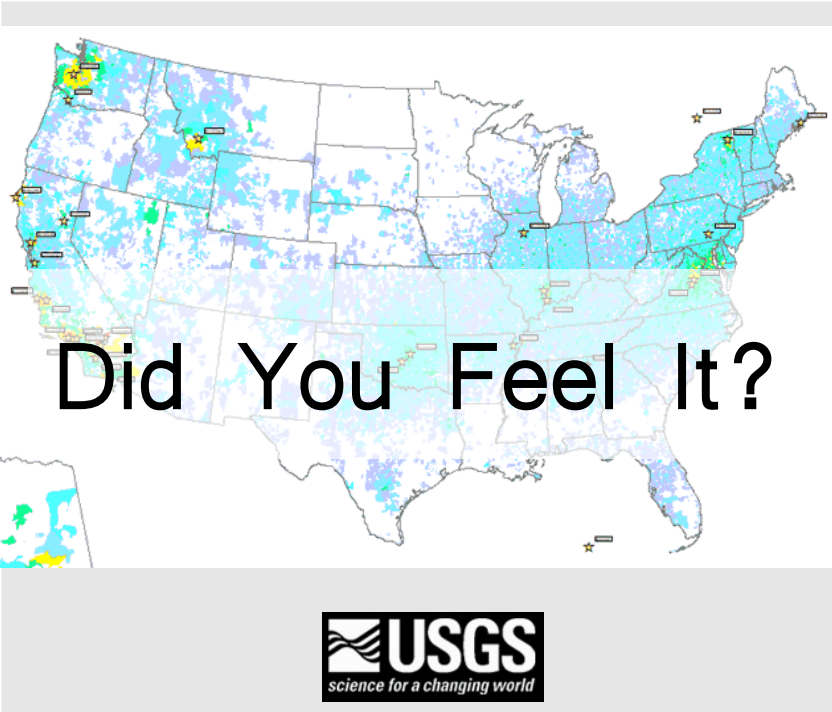


# Charles Darwin

# “The Original Crowd-Sourced Scientist”







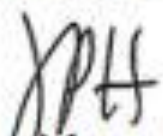
EXECUTIVE OFFICE OF THE PRESIDENT  
**OFFICE OF SCIENCE AND TECHNOLOGY POLICY**  
WASHINGTON, D.C. 20502

September 30, 2015

MEMORANDUM TO THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

FROM:

John P. Holdren



Assistant to the President for Science and Technology and  
Director of the Office of Science and Technology Policy

SUBJECT:

Addressing Societal and Scientific Challenges through Citizen Science and  
Crowdsourcing



# Addressing Societal and Scientific Challenges through Citizen Science and Crowdsourcing

1. Clear benefits and impact for Federal agencies
2. Directs agencies to advance methods by:
  - Identifying agency coordinators
  - Cataloging projects
3. Recommends agency actions to build capacity



Helping federal agencies accelerate innovation through public participation.

Citizenscience.gov is an official government website designed to accelerate the use of crowdsourcing and citizen science across the U.S. government. The site provides a portal to three key components for federal practitioners: a searchable **catalog** of federally supported citizen science projects, a **toolkit** to assist with designing and maintaining projects, and a gateway to a **community** of practice to share best practices.

### Explore Projects



### Plan Your Projects



### Join Our Community



### See What's Happening in Federal Citizen Science



### Follow Us on Twitter



Citizen Science  @FedCitSci

Yes! RT @STIPCommonsLab: We already have 8 new projects in the federal #citsci







## Federal Community of Practice for Crowdsourcing and Citizen Science

- 50 participating agencies
- Networking: monthly meetings, active listserv, guest speakers
- Impressive array of projects and approaches
- NSF has funded hundreds of citizen science projects!



## How To: Step by Step

This toolkit shows five basic process steps for planning, designing and carrying out a crowdsourcing or citizen science project. At each step, you'll find a list of tips you can use to keep your project on track. [See the process steps](#)



## Case Study Overview

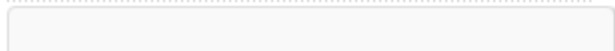
Case studies in this toolkit serve as models and provide success stories and challenges to consider while planning a project. You can browse through agency case studies to get ideas for a project of your own. [Browse case studies](#)



## Resource Library

The resource library provides a list of all resources in this toolkit which you can browse through by category. You can also find resources within each of the process steps in the "How To" section of the toolkit. [View resources](#)



## The Project Catalog: Find Federally Sponsored Projects



## Federal Crowdsourcing and Citizen Science Community

The Federal Community of Practice on

## Other Innovation Communities

- [Challenges and Prizes](#) 
- [OpenGov](#) 

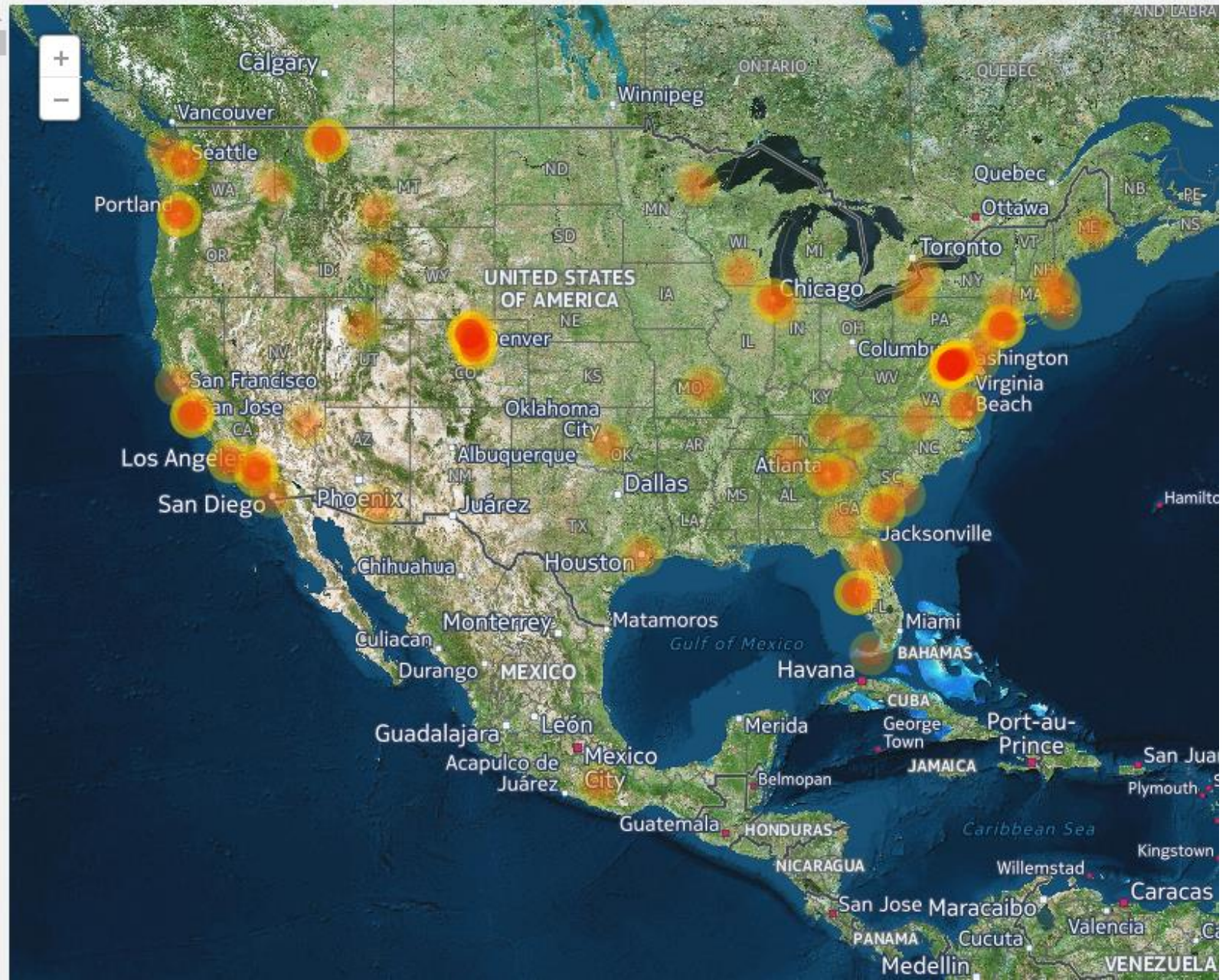




### Intended Outcomes

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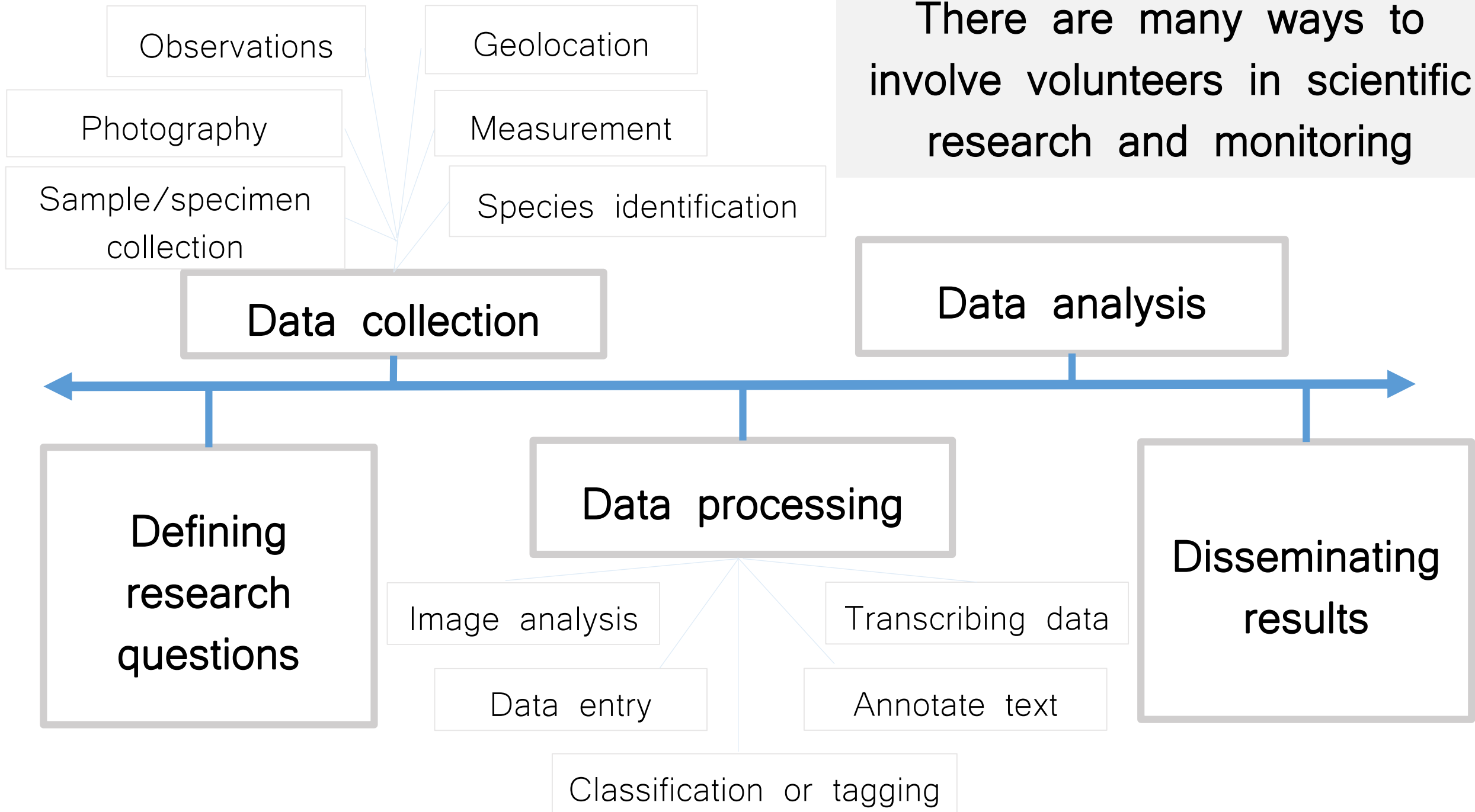
2016 National Parks



What is EPA doing?



There are many ways to involve volunteers in scientific research and monitoring





**Citizen science at EPA:** 1) Work with **communities** to understand local problems; 2) **Monitor** the environment for environmental protection; 3) Engage volunteers in **research** relevant to EPA's mission; 4) **Educate** the public about environmental issues.



# EPA goals and activities

1. Supporting community groups
2. Facilitating citizen science at EPA
3. Supporting new research approaches
4. Building communities of practice
5. Technology infrastructure (air, water sensors)



Image: Mike Hewitt/Getty Images

## Not business as usual!

Issue: The Paperwork Reduction Act is an administrative hurdle.

Solution: OMB has approved EPA's **generic Information Collection Request (ICR)** that will streamline the approval process.



# Modernizing Environmental Monitoring

Present



Future



EPA examples



Air Sensor Toolbox for Citizen Scientists provides guidance on affordable, next-generation air quality sensors.





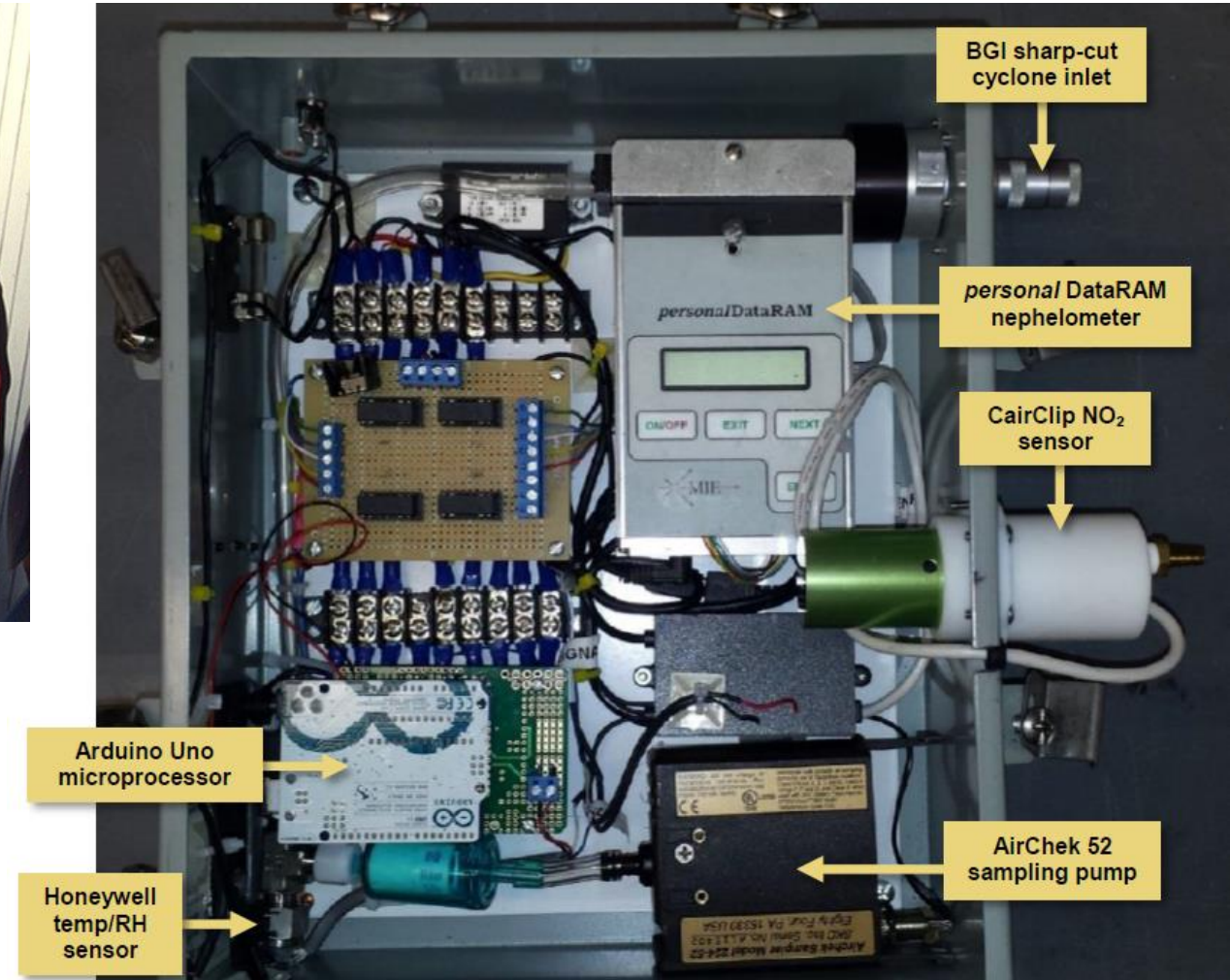
# Environmental Justice — Ironbound Community, Newark NJ



Community members conduct air monitoring with EPA

- NO<sub>2</sub> sensor
- PM<sub>2.5</sub>

High quality instruments and data



Instruments in “briefcase-sized” package





*Show Me the Honey!*

will engage amateur  
beekeepers to provide  
data and honey samples  
to better understand the  
effects of environmental  
stressors on honey bee  
health



*CyanoScope*

will develop methods to facilitate citizen scientist involvement in harmful algal bloom research, including using smartphone microscopy to identify characteristic cyanobacteria species groups.

Image credit: NASA





**The Challenging Nutrients Coalition** has built and is coordinating on a group of strategic and connected activities addressing nutrient related water quality issues, management and recovery.



**Efforts underway:**

Nutrient Sensor Challenge

Market/Economic Research for continuous monitoring

Nutrient Recycling Challenge

Data visualization and integration

Phosphorus Recovery Grand Challenge

Nitrogen Reduction Grand Challenge

# What are the big issues?

- Messaging and data interpretation
- Emerging technologies
- Data quality
- Strategic opportunities for research